

773.505.3197
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EXPERIENCE

Web Designer at Funny Garbage, New York, NY – August 2006 to February 2009

- created and executed web sites and web applications for entertainment, educational and corporate clients such as Disney, MTV, The N, SiTV, HiT Entertainment and Vault
- collaborated with a tight-knit team of programmers, flash designers, information architects bringing ideas from concept to launch
- increased knowledge about various web technologies and how to apply them to clients needs

Associate Art Director at Visual Arts Press, New York, NY – November 2005 to August 2006

- created, designed and executed many large-scale print projects for the School of Visual Arts including everything from the catalogues, the alumni magazine, show invites and show portfolios
- tailored designs to be unique for each department, but cohesive with overall design for the entire school

Freelance Designer / Art Director, New York, NY – May 2003 to November 2005

- clients included DKNY, Victoria's Secret, RiotWeb, Funny Garbage, Visual Arts Press
- conceptualized and executed everything from fabric patterns to in-store branding to marketing books

Art Director at 141 Communicator, Chicago, IL – August 2001 to August 2003

- created and executed large scale promotions for a variety of Kraft brands (Easy Mac, Oscar Meyer, Kraft Macaroni & Cheese, Athenos, A1, Velveeta, etc.)
- art directed photoshoots and illustrations for POS merchandise and coupons
- strengthened brainstorming and conceptualizing skills with tight-knit creative team

Art Director / Senior Designer at KBA Marketing, Chicago, IL – October 1997 to August 2001

- clients included Camel, Guinness, Stolichnaya, Jose Cuervo, Twix, Smirnoff and Coca-Cola
- responsible for concept/design from thumbnail to collateral, multi-media applications and events
- spearheaded numerous projects as a project leader overseeing a team of designers
- coordinates price quotes and production for premiums and print with vendors

Senior Designer / Art Director at NewCity, Chicago, IL – September 1996 to October 1997

- lead design direction of everything from ads to promotional materials to the look of publication
- scheduled art assignments, edited photos and collaborated on covers

Internships: Funny Garbage, Visual Arts Press, The New York Times Op Ed Page, Chicago Magazine, The Virginian Pilot and Ledger Star

SKILLS

- QuarkXpress, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Final Cut Pro, Adobe After Effects, Dreamweaver, Flash
- Photographic/darkroom experience – Black/White, color, lomox, medium format cameras, 35mm, 4" x 5"
- Nine months as a photography assistant intern
- Traditional paste-up and production skills
- Letterpress and silkscreen printing and book binding

EDUCATION

School of Visual Arts

Masters of Fine Arts - Design - May 2005

Northwestern University - Medill School of Journalism

Bachelor of Science in Journalism - June 1996

- Concentration: sociology, minors in Slavic literature, art history

AWARDS

Certificate of Typographic Excellence from The Art Directors Club

Aquent Design Award from School of Visual Arts

Print Regional Design Annual 2005, 2007

UCDA Design Excellence Award for Alumni Publication

OTHER

Co-founder of design and visual culture blog Pica + Pixel

Design work published in Print Magazine, STEP Magazine and Visual Arts Magazine

Photography published in: Mixer magazine, Urb magazine, Ryko Disk, MCA records

REFERENCES

Andy Pratt

Funny Garbage
Creative Director
646-205-4251

Michael J. Walsh

School of Visual Arts Press
Art Director
212-592-2381

Brigitte Broussard

Design Director
DKNY
212-768-6071